



Dear Friends of the Purple Playas,

We are excited to announce our second annual Purple Playas Golf Tournament and Pre Party is scheduled for March 22-23, 2020 at Avila Golf and Country Club in Tampa. Many supporters led to the success of our foundation's first year, and together we raised over \$100,000.



We are a volunteer driven foundation and have no paid staff. After expenses, 100% of our proceeds go directly to supporting children with chronic illness. These funds result in many huge smiles on children's faces. Checkout our accomplishments thus far:

- Created a website – www.purpleplayasfoundation.org – which is rich with resources and available supports for families of children with medical needs.
- Eased the burden of medical expenses for families in need by distributing gas gift cards to pediatric clinics serving children with chronic illness in Orlando, Gainesville, Tampa, and St. Petersburg, Florida.
- Provided coffee supplies for families in infusion rooms.
- Provided support to a family who lost much in a hurricane last fall.
- Developed and began distributing 1,000 Purple Playas Coping Kits (a children's medical play kit) for children in pediatric hospitals, clinics, infusion centers, and camps, at no cost to families!
- Awarded over \$5,000 to Camp Boggy Creek, A Serious Fun Camp for children with chronic illness.
- Began conversations with the Arthritis Foundation about co-funding our first pediatric rheumatology fellowship, due to the critical shortage in this specialty area.

We would love to have you join the fun and consider sponsoring our second annual Purple Playas Charity Golf Tournament, preceded by a Party the day prior. Our party includes good company, yummy appetizers and a live and silent auction. Local celebrities will go to the highest bidders to join their golf teams the next day.

Parker, our vice president, is the reason the Purple Playas Foundation was established. His favorite quote is, "You're never fully dressed without a smile." We invite you to gift smiles by sponsoring our 2020 tournament.

Much Appreciation,

Rochelle Lentini,
Chair/President
Purple Playas Foundation